ZINGO! is a fun and interactive matching game that brings fast-paced excitement and learning to the classic game of Bingo! Players eagerly await their chance to slide the ZINGO! Zinger and reveal new tiles. The first player to cover all the spaces on his/her ZINGO! card is the winner! ZINGO! tiles and cards feature both images and words, making this game great for pre-readers and early readers alike.

ZINGO! SKILLS:

Playing ZINGO! will help children develop these important learning and social skills:

- Image and Word Recognition
- Matching
- Vocabulary
- Observation and Perception
- Concentration and Memory
- Letter/Sound Relationships
- Fine Motor Skills and Coordination
- Following Instructions
- Taking Turns
- Winning and Losing
Includes:

72 double-sided ZINGO! Tiles
6 Two-Sided ZINGO! Cards

Your Goal:
Be the first to cover all the spaces on your ZINGO! Card with matching tiles!

Setup:
1. Remove the top from the ZINGO! Zinger & scramble the 72 tiles.
2. Load the tiles into the Zinger in two equal stacks and replace the top.
3. All players should have a clear view of the ZINGO! Zinger before play begins.
4. Each player selects a ZINGO! card. Cards are two-sided to allow for two levels of competition. Players should all have the same colored side facing up.

Green Side: This side is LESS competitive as cards have fewer images in common. This level is better for younger players.

Red Side: This side is MORE competitive. Red Cards share more images, so players must act faster to claim the tiles. This level is better for older and more advanced players.

INSTRUCTIONS

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Simple Steps to Play:
1. One player can serve as Dealer and operate the ZINGO! Zinger or players can pass the Zinger each turn, giving everyone a chance to operate the device during the game. We recommend choosing an adult or older child as the first Dealer.

2. The Dealer slides the ZINGO! Zinger forward and back to reveal two tiles.

3. When a player sees a tile that matches an image on his/her ZINGO! card, the player calls out the image name, takes the tile, and covers the printed image on the card.

4. If two or more players need the same tile, it goes to the player who calls for it first. In the case of a tie, the Dealer places the tile back in the ZINGO! Zinger.

5. If a player calls for a tile he/she doesn’t need, the tile goes to the next player to correctly call it.

6. The first player to cover all 9 spaces on the card shouts, “ZINGO!” and wins!

7. The winner starts the next game as the Dealer.

Game Variations:
Once you’ve played the original ZINGO! try out some exciting new play variations for an added Zing!

Mini-ZINGO!
The first player to match three images in a row—across, up, down, or diagonally—is the winner!

Zany ZINGO!
Select a pattern to match. The first player to match the pattern is the winner!

Multi-Card ZINGO!
Play using two or more cards each round. Try playing with one green and one red card. The first player to fill one of his/her cards wins!
PARENT’S GUIDE

ZINGO! provides a rich opportunity for hands-on learning. With its zany Zinger and fast-paced matching, ZINGO! helps young children build image/word association, vocabulary, and matching skills through an engaging and fun play experience.

Beginning around age 3, children are particularly drawn to matching activities and are developmentally able to begin building reading skills. As children grow, they become increasingly interested in playing with language and storing new words in their rapidly expanding mental dictionary. Emerging readers love to “read” their environments, labeling common objects and becoming familiar with letter sounds. ZINGO! draws upon this natural love of matching games and growing interest in word play to create a fun-filled, enriching play experience.

While thinking skills are developed naturally through growth and exploration, it’s important that children are provided with frequent and varied opportunities to test their abilities in new ways. Game play is a fun way to support the cognitive and social development that will serve a child throughout his or her life.

Tips on how to use ZINGO! to improve your child’s thinking skills.

1. Know Your Game: It’s important for children to have a chance to familiarize themselves with the various game components before cooperative or competitive play begins. We’ve found that the Zinger is so much fun to operate that just dispensing and reloading the tiles can be a game all on its own! Young children love the sliding motion required to make the Zinger work and they marvel at how tiles are magically produced—understanding the function of the device is a true learning experience for little ones! Encourage your child to read the images on the tiles and practice matching them to a card. Once comfortable with the different elements of the game, your child will be ready for the fun play to come!

2. Build Memory and Concentration Skills: Encouraging players to study their ZINGO! cards before the game begins helps them to focus on the specific images they need to match. At the start of a round, ask players to name the tiles they are looking for. Pause midway through the game to ask which images are still left uncovered. Frequently reminding players to pay attention to these details will persuade them to think about the goal and concentrate on the task at hand.

3. Gain a Competitive Edge: ZINGO! can be used to practice healthy competition! Remind your child to pay attention not only to the images on his or her own card, but to be aware of what images other players need in order to
fill their cards. If players are attuned to the images that they have in common with others, they are likely to be speedier when calling for tiles. In this game it can pay to be quick—particularly on the more competitive red side!

4 Support Early Readers: The ZINGO! tiles and cards have been designed to show familiar images along with words to help young players begin to make associations between the two. To reinforce the text/image connection, play Name-That-Tile ZINGO! Slide the ZINGO! Zinger slowly, stopping once the word at the base of the tile is revealed but not the image. Challenge your child to match the word to the correct image on his/her card!

5 Encourage Word Play: Your child’s language skills are developing rapidly, and playing ZINGO! is a fantastic opportunity to help him/her increase vocabulary. Encourage your child to practice new vocabulary by making a silly sentence with an unfamiliar word. Use the printed text to point out spelling patterns and letter sounds. Exploring ZINGO! words as part of game play can help emerging readers learn short and long vowel sounds (cat vs. cake) and understand how letters combine to show various sounds (“gh” as the beginning sound in ghost, “ck” as the ending sound in clock, etc).

6 Practice Good Sportsmanship: Young players are just beginning to move away from parallel play and becoming comfortable playing competitive games. Learning to take turns, have patience and celebrate the success of other players takes practice. ZINGO! helps players experience these highs and lows in a safe, fun environment. Talk to your child about how it feels both to win and lose, and encourage him/her to consider the feelings of others when playing.

7 Engage the Whole Family: While ZINGO! is particularly designed to support the learning needs of young children, it is fun for all ages! The fast-paced game play and two levels of competition make this a great game to share with the whole family. We’ve even heard reports of parents continuing the game play long after their children have gone to bed!

8 Celebrate Success: Share a funny ritual with your child each time he/she makes a match. This can be a high five, a secret handshake, a wiggle dance, or your own special celebration! Laughter abounds when a player wins a round and calls out a triumphant “ZINGO!”

9 Praise from the Heart: Here is the best advice we can offer—praise your children not for how smart they are, but rather for the hard thinking that they use and the great results they achieve for their efforts.

10 Have Fun! ZINGO! is a great thinking game that is fun for players of all ages. The unique Zinger adds a fantastic element of tactile fun. We hope ZINGO! will provide hours of fun for you and your child!
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